



Nottingham Business School

Dear colleague,

Nottingham Business School (NBS) at Nottingham Trent University will be holding its annual 'Global Responsibility Week' from **Tuesday 31 March 2019 to Thursday 2 April 2020** and we would very much appreciate if you or members of your faculty would consider taking part.

We are looking for contributions to teach a class focused on responsible management and leadership, ethics and / or sustainability. Teaching will be to mixed groups of our students from the following full-time Master's programmes:

- MBA
- MSc Management
- MSc Project Management
- MSc Finance
- MSc Marketing / MSc Branding and Advertising / MSc Digital Marketing
- MSc International Business
- MSc Economics
- MSc Innovation Management and Entrepreneurship
- MSc Human Resource Management

We welcome proposals which develop students' understanding of and ability to address some of the most fundamental challenges facing business and society from the perspectives of responsible management and leadership, ethics and sustainability. The topics should be located within the range of the disciplines above. In particular we would welcome proposals which fit the following tracks:

- Developing sustainable and responsible business models
- Embedding sustainable innovation
- Evolving models for responsible finance
- Developing a values-led purpose
- Leading through ethical dilemmas
- Responsible consumption and ethical marketing
- Enabling global governance and local action
- Challenges and solutions for dealing with waste
- Impact thinking and tools for delivering sustainable change
- Building sustainable supply chains
- Redesigning economies for sustainable and ethical growth

In your proposal, please indicate the track in which you would like your proposal to be considered, and to students of which programmes above your proposal is likely to be suitable / of interest.

As the schedule overleaf shows we would expect participants to deliver a half-day session (3 hours) which would be repeated at least once depending on demand (that is, with teaching taking place in two or three of the four sessions indicated below). The sessions should follow the NBS teaching style, which is interactive, blending theory and practice.

Time	Tuesday 31 March	Wednesday 1 April	Thursday 2 April
9.30-12.30	Orientation and welcome to the School	Teaching session 2	Teaching session 3
12.30-1.30	Lunch	Networking and cultural activity, facilitated by the Responsible and Sustainable Business Lab	Lunch
1.30-4.30	Teaching session 1		Teaching session 4
Evening	Dinner	-	-

There will also be opportunities to network and explore possible research collaborations with academics from our Responsible and Sustainable Business Lab (<http://www.rsblab.org.uk>) and fellow colleagues over the three days. Some social and cultural activities will also form part of the week.

To apply please complete the attached proposal form and send with a CV to Pam Catori at nbs.internationalbusiness@ntu.ac.uk. The deadline for receiving proposals and CVs is **Friday 27 November 2019**.

Nottingham Business School will pay direct travel and subsistence expenses in line with University policies / rates and arrange and pay for a hotel for four nights (Monday-Thursday). The scheme is compatible with the Erasmus Staff Mobility scheme.

If you have any queries please contact Pam Catori at nbs.internationalbusiness@ntu.ac.uk.

We would be grateful if you could circulate this invitation to your colleagues, and we hope to see you in Nottingham in March/April 2020.

Yours faithfully

Alex Hiller

Director of Postgraduate Taught Programmes

Nottingham Trent University | 50 Shakespeare Street | Nottingham | NG1 4FQ
 Web: <http://www.ntu.ac.uk/nbs>
 Email: nbs.internationalbusiness@ntu.ac.uk

**Nottingham Business School
Global Responsibility Week 2020 Proposal**

Suitable for students studying (*please delete as appropriate*):

MBA; MSc Management; MSc Project Management; MScs in Finance; MScs in Marketing; MSc Entrepreneurship; MSc Human Resource Management; MSc International Business; MSc Economics

Track (*please delete as appropriate*):

- Developing sustainable and responsible business models
- Embedding sustainable innovation
- Evolving models for responsible finance
- Developing a values-led purpose
- Leading through ethical dilemmas
- Responsible consumption and ethical marketing
- Enabling global governance and local action
- Challenges and solutions for dealing with waste
- Impact thinking and tools for delivering sustainable change
- Building sustainable supply chains
- Redesigning economies for sustainable and ethical growth

Participants will be required to teach a session of half a day's (3 hours) duration, repeated at least once. The attendees will be Masters level students in the above Programmes

Title of session	
Lecturer name:	
Institution	
Where	<i>To be completed by NBS</i>
Booking link:	<i>To be completed by NBS</i>

Session Overview (applicant to complete - max 300 words):

Insert an overview (aims, content and learning outcomes) of your proposed session here.

About the Lecturer (applicant to complete - brief biography including details of research interests: max 200 words):

Insert a brief biography, including details of your research interests here.