

artykel
CREATIVE FORM.

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www.artykel.org
www.creativeindustry.cz

Are you looking for a partner in Prague for your ERASMUS+ mobility project bid?

I am contacting you in regards to possible cooperation with your department.

We are passionate about the arts industry and care that each and every participant receives efficient training, work experience and new skills relevant for their future jobs. Which can all be made possible through our great network and experience with training and hosting young students or teachers. This makes us a unique training organisation in this sector.

We are specialists in vocational training and internships for students and staff in Arts and Creative Industries offering a large portfolio of Prague's hosting companies, including:

- Graphics Studios,
- Art Galleries
- Product Design Studios,
- Architecture
- Journalism & Publishers
- Visual Communication and Digital Agencies,
- Photography Studios,
- Art Galleries,
- Theaters,
- Video Production
- Fashion
- Hardware & Software development and more...

We also have our own secure and safe accommodation capacities here in Prague so we are prepared to manage your mobility project completely. Would you be interested?

Please, don't hesitate to contact me for further details and how we could create the best mobility project for you.

I look forward to hearing from you

Best regards,

We have previously and presently cooperated with art colleges and universities in the:
Czech Republic
UK
Spain
Portugal
Italy
Greece
Turkey
and Slovakia.

PARTNER ORGANISATION

PIC	915314505
Full legal name (National Language)	ARTYKEL CREATIVE FORM s.r.o.
Full legal name (Latin characters)	ARTYKEL CREATIVE FORM s.r.o.
Acronym	ARTYKEL
National ID (if applicable)	01982290
VAT NUMBER	NOT REGISTERED
Department (if applicable)	ARTYKEL CREATIVE FORM
Address	Tusarova 1216/51
Country	Czech Republic
Region	Prague
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City	Prague
Website	www.artykel.org
Email	erasmus@artykel.org
Telephone 1	+420 776393042
Telephone 2	+420776032757
Fax	NA

PROFILE

Type of Organisation	Educational
Is the partner organisation a public body?	No
Is the partner organisation a non-profit?	No

BACKGROUND AND EXPERIENCE

Please briefly present the partner organisation (e.g. its type, size, scope of work, areas of specific expertise, specific social context and, if relevant, the quality system used).

Artykel Creative Form (ARTYKEL) is a centre for further education and vocational training based in Prague. ARTYKEL was established in 2009 as an open initiative of artists and technological geeks to help students and fresh graduates within their career progress with focus on new technologies, creative industries and digital competencies. Through workshops, meetups and community development we have been supporting students of ICT and Art schools to receive practical experience and functional skills relevant to job market demands.

In 2015 the initiative ARTYKEL has transformed into department for vocational training of EDUART Projects s.r.o. organization. ARTYKEL had become an international partner of schools - colleges, vocational schools and universities: In non-formal vocational education projects we are implementing training and mobility as tools to support education process and manage the transition from school to labour market.

The range of disciplines is equally diverse, including digital technologies, design, visual communication and multimedia.

Also, we participate in EU projects as the intermediary organization with wide network of cooperating hosting organizations and technological companies where students and staff might undertake a work experience and job-shadowing.

Our mission is to deliver an updated skillset in new technologies, facilitate the creative mind-set of young people and thus prepare them for the future.

What are the activities and experience of the organisation in the areas relevant for this application?

Our team consists of professionals engaged in digital technologies and has a lot of experience in hosting participants under the mobility programme of Leonardo da Vinci and Erasmus Plus, having hosted groups from different EU countries. The participants – mostly recent graduates and students from EU gain a valuable work experience in Prague through the project, enhancing their chances on the labour market.

Annually we arrange over hundreds of mobility's each year and we cooperate with 11 European schools from 4 different EU countries.

Besides mobility projects we also focus on partnership projects and Transfer Innovation projects.

Our strength is our specialization within the vocational education programme – digital technologies: We have the largest portfolio of cooperating hosting partners in ICT and creative sector in Prague. Within the realization of the project we are managing complete services from logistic, accommodation and certification, including ECVET certification.

What are the skills and/or expertise of key persons involved in this application?

Mr. Lukáš Cetera had earned a master degree in Psychology and a bachelor of Arts. After studies he started his career as a Creative Director in a digital agency and shortly he was involved in trainings of fresh graduates from creative industries. From 2007 he was supervising international participants of Leonardo da Vinci mobility projects who attended internship programme in Prague. During the years Lukas Cetera has gained experience within vocational training and funded Artykel Creative Form where he specializes as an entrepreneurship adviser for students. He is active consultant cooperating with local consortiums and colleges in field of creative industries and technology training. He has developed several training modules for Start-ups where students received essential skillset for entrepreneurship with substantial outcomes or teachers gained new skills within current trends in technologies and were able to implement them in their formal education teaching process.

Ms. Lucie Čermáková, managing partner of Artykel Creative Form, has achieved a Master Degree in Arts and worked in advertising and publishing industry. She has rich experience with mentoring of young students – during her career in advertising agencies she was training interns and freshly graduated employees. Her main responsibility within the Artykel Creative Form is project coordination and monitoring of training process. Lucie has an experience with the identifying of the learning outcomes, evaluation and certification tools. She speaks fluent English and Spanish language.

LEGAL REPRESENTATIVE

Title	Ing
Gender	Female
First Name	Maria
Family Name	Cetera
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Position	Founder / CEO
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If the address is different from the one of the organisation, please tick this box

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CONTACT PERSON

Title	Mgr BcA.
Gender	Male
First Name	Lukáš
Family Name	Cetera
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Position	Project Manager
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