

## MASTER- MANAGEMENT OF BUSINESS ORGANIZATIONS (MBO) IN ENGLISH LANGUAGE

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| 1. | Study programme title<br>(acronym) | <b>Management of Business Organizations<br/>(MBO)</b>  |
| 2. | Maximum number of<br>students      | <b>50 students</b>   |
| 3. | A short description                | The master programme responds to the contemporary needs of efficient business management in the context of an economy characterized by an ever increasing globalized and turbulent dynamism. The overall objective is to meet the needs of the business and professional environment in terms of providing competent specialists to effectively manage businesses, regardless of their size, origin or structure of the invested capital. The courses are addressed to all bachelor graduates who wish either to deepen their first specialization or acquire a new one. |
| 4. | Courses titles                     | <ul style="list-style-type: none"> <li>• Organization Management</li> <li>• Strategic Analysis</li> <li>• Global Affairs Management</li> <li>• Market research and Marketing strategies</li> <li>• Cost management - controlling</li> <li>• Financial and Accounting Reporting Procedures</li> <li>• Business Ethics and Social Responsibility</li> <li>• Financial Performance Analysis</li> <li>• Corporate Finance</li> <li>• Organizational Change Management</li> <li>• Investments Efficiency and Financing</li> </ul>   |
| 5. | Benefits for students:             | <ul style="list-style-type: none"> <li>• acquiring skills related to the labour market requirements</li> <li>• continuous contact with practitioners through their involvement in teaching</li> <li>• rapid insertion in the labour market through transversal competences and professional skills</li> <li>• high degree of employability</li> </ul>  |

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|    |   | <ul style="list-style-type: none"> <li>• qualifications corresponding to Romania's Occupations Code</li> </ul>   |
| 6. | Impact on the student's career                                    | <p>The students will receive a 360 degrees view on the business administration of a company, both of an entrepreneurial type as well as corporation. The theoretical aspects as well as applicative content of the master course will impact student's understanding regarding the company administration in terms of operational, financial, investment activities, marketing and sales, business ethics and social responsibility.</p> |
| 7. | Contact data (address, website, e-mail, telephone, Facebook page) | <p>Address: No. 16, Pestalozzi str., Timisoara, Romania<br/>           Website: <a href="https://feaa.uvt.ro/ro/educatie/programe-de-masterat/">https://feaa.uvt.ro/ro/educatie/programe-de-masterat/</a><br/>           e-mail: <a href="mailto:petru.stefea@e-uvt.ro">petru.stefea@e-uvt.ro</a><br/>           telephone: +40.256.592.508</p>  |

