#### AI - Artificial Intelligence for Higher Education

http://staffmobility.eu/staffweek/ai-artificial-intelligence-higher

#### Who Should Take This Course

This course is ideal for lecturers, researchers and administrative staff in the academic sector who wish to develop the requisite skills to engage successfully in a range of academic settings. Particular emphasis is placed on developing practical skill with AI tools to formally address workplace challenges that may be human facing or based in administrative tasks.

# Day 1 Introduction to artificial intelligence

- Welcome and Introductions, Individual expectations and setting objectives for the week.
- History of AI from early predictions to roadblocks, decades of waiting and a recent boom.
- Introduction to machine learning principles that underpin AI.
- State of the art in AI for all fields.
- Cross-disciplinary considerations when using AI tools in the workplace.

## Day 2 The impact of AI in the workplace

- Societal impact of AI.
- Anthropology of language and how this connects to Al.
- Ethics in AI and risk mitigation strategies.
- Al for business applications.

# Day 3 Al tools for documents and presentations

- Quantitative vs qualitative impact in the workplace with Al.
- Structured approaches to document creation assisted with Al.
- Fine tuning queries to get the most value with AI tools.
- All assisted presentations.

## Day 4 Maximising qualitative impact in the workplace

• Going beyond words to use Generative AI to produce images for the workplace.

- Rules of thumb to source credible material with AI.
- Al as an assisting tool for neurodivergent users, a milestone for diversity in the workplace.
- Societal response to AI and detecting AI generated content.

#### **Day 5 Professional Presentation workshop**

This final-day workshop will provide participants with a holistic and practical toolkit to effectively manage presenting a new topic outside of their current knowledgebase. This session serves to exemplify the ease of upskilling on a topic and presenting with AI assistance.

Participants will complete a stylistically and register-appropriate written assignment and presentation and receive individual feedback focusing on style, register, and overall effectiveness.

Course conclusion with tips for using AI to assist in the workplace.

Materials provided: All photocopies/handouts and powerpoint presentations provided

Minimum Level of English: CEFR B1+ level Intermediate Plus

To Register: Click HERE

**Delivery:** in person at Dorset College.

**Active Social Programme:** We have an active social programme at the college which changes each month.

**Accommodation Options:** We have a number of options that participants can choose from. You can book your own accommodation or apply for Dorset College accommodation at enquiry stage. We offer student apartments or a host family. Accommodation prices are available upon request.