

Apply now!

*Join us at our Staff Training Week: **Overcoming challenges in International Higher Education***

Dear colleagues, dear friends,

We are delighted to invite you to our **Staff Training Days at European University Viadrina Frankfurt (Oder)**, Germany, from **September 24th until September 26th 2025!**

In the midst of overload, can we still successfully accomplish our work? The challenges of our time in international higher education are numerous, including generational conflicts, digitalization, and communication strategies.

We would like to network with each other and focus on current topics which we are all facing:

- o Generational conflicts
- o Digitalization
- o Communication strategies

How can we effectively address students' needs, navigate the landscape of digitalization, and communicate in a way that promotes internationalization? The main questions are about using digital tools without getting overwhelmed, bridging the gap between digitalization and generational differences, connecting with digital natives, and explaining complex issues in the age of platforms like TikTok.

We do not provide a 'one-size-fits-all-solution', obviously. But we would like to tackle these challenges in a constructive way altogether. Through open discussions about our shared problems, mutual support and collaborative problem-solving, we hope to find meaningful solutions.

We would like to meet you, network and discuss the challenges of our times in international higher education which are numerous.

Here you can find our [website](#) including the program for the days as well as the [application](#). **Deadline: April 20th**

We are very much looking forward to meet you at Viadrina!

All the best,
Your Mobility-Team

Viadrina International Affairs

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