

**Dear partner,**

**We hope this email finds you well.**

**The NOVA University Lisbon is pleased to invite you to NOVA ISW 24: Boosting HEI branding through internationalization.**

**From the 12th to the 16th of May 2025, this event will be a forum for ideas and experiences.**

**You can find more information about the programme, application and other questions on IMOTION: <http://staffmobility.eu/staffweek/nova-isw-2025-boosting-hei-branding>.**

**Feel free to get in touch in case you have any questions and we hope to see you in Lisbon soon!**