

From: **Pusztai Varga Ildiko** <[ildiko.pusztai.varga@eco.u-szeged.hu](mailto:ildiko.pusztai.varga@eco.u-szeged.hu)>

Dear Partner,

We are glad to announce that our **8th International Week** at the Faculty of Economics and Business Administration, University of Szeged, will take place from **11th to 15th April, 2016**.

The **International Week 2016** calls for participants in four main programmes.

- (1) **Lectures** (3x90 min.) for Hungarian and international Master and PhD students of the Faculty
- (2) **Workshop on the Future of Internationalization** – Course Design and Teaching Methods in an Intercultural Context (Dr Ildikó Pusztai-Varga)
- (3) **Workshop on the Future of Higher Education** – Trends and New Methods in Marketing and Recruitment (Dr Balázs Révész)
- (4) **Workshop on the Future of University-Industry Collaborations** – Opportunities and Challenges in Technology and Knowledge Transfer (Dr Szabolcs Prónay)

See the detailed announcement attached.

Participation in the programme is free of charge. We offer a welcome reception on Monday evening and a grand dinner on Wednesday evening, as well as lunch on Tuesday, Wednesday and Thursday for the participants. You are encouraged to finance Your participation with Erasmus+ mobility. We are ready to handle Erasmus+ mobility documentation in a prompt and effective way.

We will send a detailed programme including social programme opportunities at the beginning of February 2016.

Please, send Your application via the following link: <http://goo.gl/forms/LpnZt0KnDB>

Deadline for application: **31 January 2016**

Should You have any further questions, please, do not hesitate to ask.

In the name of the organizational committee,  
kind regards from Szeged,

Ildikó Pusztai-Varga

Dr Ildikó Pusztai-Varga PhD  
International Relations Coordinator  
University of Szeged  
Faculty of Economics and Business Administration  
Dean's Office

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