From: Adrienn Lajkó < lajko.adrienn@ktk.pte.hu>

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Subject: International Teaching Week in Pécs 2017 May 2-5

To: Adrienn Lajkó < lajko.adrienn@ktk.pte.hu>

Dear Colleagues and Partners, warm greetings from Pécs!

It is my pleasure to invite you to our annual International Teaching Week, which will be held from **2nd to 5th May, 2017** in the University of Pécs Faculty of Business and Economics.

Since we very much appreciate our cooperation and would like to strengthen and further develop it we would be pleased to welcome and host some of your colleagues on this event. Internationalization is a special field where each institution is trying to take a step forward. With this aim during the event we would like to put a special focus on two hot topics of today's business education **Quality Assurance and Improvement Strategies** and **Innovations in Teaching Methodologies**

Attached to this message, please find the official invitation and further information on the program and the application procedure.

Applications are welcome till the 2nd April 2017 on the link http://registration.ktk.pte.hu/index.php/international-week

For further information please, visit: http://english.ktk.pte.hu/iweek

Please, forward the invitation to faculty members of your institution who might be interested in participating.

Should you or your colleagues have any questions please, do not hesitate to contact me. I am looking forward to welcoming the representatives of your institution in our International Teaching week between the 2nd and 5th May 2017. With kind regards,

Adrienn Lajkó

International Relations Assistant

UNIVERSITY OF PECS - FACULTY OF BUSINESS AND ECONOMICS International Office

H-7622 Pécs, Rákóczi út 80. | <u>www.ktk.pte.hu</u> +36 72 501 599/ 23165 | <u>lajko.adrienn@ktk.pte.hu</u>