

Dear Partners and Friends,

We kindly ask you to spread this email among your professors.

The Faculty of Business and Economics, University of Pécs is pleased to announce its 5th International Teaching Week taking place from 15th to 19th April, 2019.

Description

The main purpose of organizing this event is to provide our students international experience at home, as well as to have the opportunity to share insights, experiences and practices in two hot topics in today's higher education. The arrival of the young generation Z and our new e-world bring many changes and also require the reshaping of the teaching techniques in the universities. The two workshops of this year's ITW are focusing on these developments.

1. **Gamification in Higher Education** – Workshop (Stephan Plat, HAN University of Applied Sciences, Arnhem, NL)
2. **Flipped Classroom** – Workshop (Dr. Mónika Tiszberger, University of Pécs Faculty of Business and Economics)
3. **Available classes for delivering guest lecture(s) in one or more courses.**
 - *Probability and Statistics (BSc1)*
 - *Foundation Marketing (BSc2)*
 - *Advertising and SP(BSc3)*
 - *Business Simulation Workshop (BSc3)*
 - *Advanced OB (MSc1)*
 - *Advanced Corporate Finance (MSc1)*
 - *Strategic HRM (MSc1)*
 - *Management Theory (MSc1-2)*
 - *Change Management (MSc2)*
 - *Leadership&International Management (MSc2)*
 - *Gastroculture (MSc2)*

Apart from giving guest lectures, participants are kindly asked to attend the workshops and share their own experiences.

For further details of the program we kindly ask you to open the attachment.

FUNDING

Accommodation for 4 nights, catering (welcome reception, gala dinner) and participation on the program are complimentary.

Travelling costs and other expenses shall be covered by the participants (Erasmus+ Teaching Staff Mobility Grant may be available).

APPLICATION

Applications can be submitted electronically at <https://incoming-staff.pte.hu>
Applications are expected until **15th January 2019**. Selected applicants will be announced by 15th February 2018. We foresee a maximum of two people representing the same institution.

We look forward to welcoming you at our faculty.

Should you need more information do not hesitate to contact us!

Sincerely yours,

Lilla Kolos
International Coordinator

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