



UNIVERSITY OF PÉCS
Faculty of Business and Economics

INTERNATIONAL TEACHING WEEK

April 9-13

2018

Pécs



CALL FOR APPLICATION

International Teaching Week in University of Pécs Faculty of Business and Economics

The Faculty of Business and Economics, University of Pécs has the pleasure of inviting you to join its International Teaching Week taking place from 9th to 13th April, 2018.

The main purpose of organizing this event is to provide our students international experience at home, as well as to have the opportunity to get insights, experiences and practices in two hot topics in today's higher education:

1. Flipped Classroom Workshop

The arrival of the young Z-generation and our new e-world bring many changes and also require the reshaping of the teaching techniques in the universities.

The aim of this workshop is to learn from each other, to share the practices and techniques used in the „flipped classroom” and to talk about good (or even bad) experiences of those, who have already applied any part of this technique in a university classroom.

The workshop will begin with a short (20 minutes) introduction of the main ideas, logic and methods behind the flipped classroom. So every participant is welcome, regardless the earlier experiences with this teaching technique. After the presentation an interactive guided discussion will begin, where the thoughts, experiences, ideas, tricks will be negotiated. The conclusions of the workshop will be put together and shared among the participants afterwards.

2. Enhance Your Teaching Through R

R is a free software environment for statistical computing and data visualization. This short workshop consists of three major sessions. First an introduction to R is given followed by two useful toolsets that are currently being used in teaching. Simulations and animations developed using different R packages are the topic of the first set of tools while generating personalized exams and practice exercises using the exams package conclude the workshop. Participation does not require any coding experience or hands-on familiarity with R but they may turn out to be of substantial leverage when customizing these tools to fit your personal teaching materials.

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We are pleased to invite faculty members from your institution to deliver guest lecture(s) in one or more courses.

- Competence Development
- Macroeconomics
- Probability and Statistics lecture
- EU Business Law
- Introduction to Accounting
- Intercultural Business Communication
- International Economics
- Foundation Marketing
- Interdisciplinary Innovation Capacity Building
- Financial Accounting
- Human Resource Management
- Foundation Marketing
- International Economics
- Tourism Management
- Operation Management
- Advertising and Sales Promotion
- Business Simulation
- Leadership and Management of International Business
- Business Ethics
- E-Business
- Investments
- Global Marketing
- Advanced Accounting
- Small Business Management
- Financial Analysis and Business Competitiveness
- Finance Cases

Apart from giving guest lectures participants are kindly asked to contribute and attend to at least one of the main topics of the event.



Applications can be submitted by filling in the registration form available on <http://iweek.ktk.pte.hu>

Applications are expected until **11th December 2017**. Selected applicants will be announced by **18th December 2017**. We foresee a maximum of two people representing the same institution.

Accommodation for 4 nights, catering (welcome reception, gala dinner) and participation on the program are complimentary. Travelling costs and other expenses shall be covered by the participants (Erasmus+ Teaching Staff Mobility Grant may be available).

PRELIMINARY PROGRAM:

Monday, April 9th

Arrival

Tuesday, April 10th

Official opening, Guest lectures, Workshop

Wednesday, April 11th

Guest lectures, Workshop

Thursday, April 12th

Guest lectures, Gala dinner

Friday, April 13th

Departure

FURTHER INFORMATION:

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