



EMBRACING CHANGE - Adjusting to unfamiliar situations, demands, changing roles, seeing change as an opportunity and being receptive to new ideas

Whether in Design, Tourism, Marketing, Sports, Management, Psychology, Hospitality or others, we need a new mindset and we must integrate change as an important and integral part of our lives, both individually and organizationally.

How we handle change is the essence of our existence and the key to happiness and to successful businesses, particularly in our current times of deep uncertainty.

“Life is flux,” said the philosopher Heraclitus. The Greek philosopher pointed out in 500 BC that everything is constantly shifting and becoming something other than what it was once before. Heraclitus concluded that since the very nature of life is change, to resist this natural flow was to resist the very essence of our existence. “There is nothing permanent except change,” he mentioned.

Viewing changing situations as opportunities for improving and developing work and remaining positive about moving forward despite being realistic about the difficulty of change, are steps into a bright Future.

Encouraging experimentation, new ways of working and seeking a diversity of perceptions are powerful forms of Resilience innovation.

This year, our 15th International Week will be covering these topics and we would be very pleased to count with your participation.

International Week Contact: internationalweek@universidadeeuropeia.pt

To find out more about Universidade Europeia and IPAM please visit: Europeia.pt | iade.pt | ipam.pt

UNIVERSIDADE EUROPEIA, IPAM LISBOA AND IPAM PORTO have the great pleasure to announce the 15th INTERNATIONAL WEEK. As usual the event will combine an International Staff Program and an International Lecture Program. Each participant can choose which program to participate in or even choose both. Please note: Participation in the International Staff Program is exclusive to university partners members.

The international week is scheduled to take place in a hybrid format, in which the guest can register to participate online or in person. It can be promptly turned into an online event if the Covid-19 situation requires so.

Main Goals:

- Open the door of our University to the World
- Give International experience to students, Faculty Staff and staff;
- Disseminate mobility opportunities;
- Networking;
- Methodologies and knowledge exchange;
- Increase research.



Draft Program

Please note that this is a draft program that can be updated until the event beginning date. Face-to-face activities such as International Fairs, visits to the campus or group meals will only happen if the pandemic situation allows it.

Monday 22.03	Welcome and Registration; Presentation Universidade Europeia IPAM Lisboa IPAM Porto; Campus Visit; Brunch (included); Speed University “Dating”
Tuesday 23.03	International Classes + International Fair Round table: <i>How do we receive your students?</i>
Wednesday 24.03	International Classes + International Fair Round table: <i>The Future of Internationalization of Higher Education</i>
Thursday 25.03	International Classes + International Fair Research Meetings Farewell Dinner (included)
Friday 26.03	International Classes + Erasmus Administrative Support Specific Meetings

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APPLICATION AND SELECTION

1. **Application Deadline:** January 15th, 2021
Online application form:
<http://bit.ly/15thINTERWeekApplicationForm>
Abstract & Curriculum vitae (mandatory for teaching mobility): to
internationalweek@universidadeeuropeia.pt

2. **Application Acceptance:** We will confirm accepted proposals by email until February 15th, 2021

FUNDING

Participants are responsible for covering their own accommodation, meals (some are included) and other expenses.

We suggest seeking for Erasmus Staff Training at your Home Institution, whenever possible.

PARTICIPANTS CONTRIBUTION

During the Welcome Week there will be some workshops in which participants can be actively involved. If interested, please send an abstract with your ideas or discussion topics using the application form. You can also send us that information later by e-mail.

ACCOMODATION

There is a wide choice of accommodation. Contact us for advice.

INTERNATIONAL LECTURE PROGRAM

Invited Professors and Lecturers from our Partner universities and others, must submit proposals for lectures or workshops.

Every participating lecturer will be assigned to a host professor at Universidade Europeia, IPAM Lisboa or IPAM Porto. We hope this will provide extra opportunities for sharing best practices and collaborating on future projects.

- It is mandatory to send Abstract and Curriculum Vitae by email;
- All the lectures must be taught in Portuguese or English;
- All the lectures should be approved by our academic board;

The International Lecture Program will take place from Tuesday to Friday. Each participant should give 4h hours of Lectures or workshops to our students, according the themes approved, and schedules proposed. All the lectures are invited to participate in a research meeting.



INTERNATIONAL STAFF PROGRAM

The International Staff Program will take place during the International Week. The partner universities will be invited to participate in the International Fair that will happen one day on each Campus in Lisbon (Carnide, Lispolis, Santos) & Oporto, Home University Presentations and different themes workshops.

Exhibitors will be provided, so we kindly ask you to send us promotional material by e-mail or post mail.

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