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Date: 2017-11-20 14:38 GMT+02:00

Subject: Erasmus International Week 23-28 kwietnia 2018

To:

Dear Colleagues!

On behalf of the Organizing Team, we kindly invite you to 8th INTERNATIONAL WEEK at University of Economics in Katowice, Poland on 23-28 April, 2018 at University of Economics in Katowice, Poland.

The general topic of the event: Internet Communication Management comprises a wide range of subjects ranging from Management & Marketing to Information Communication Technologies.

During the week both Polish and international students will participate in the courses conducted by foreign lecturers and receive ECTS for each of them (3 ECTS per 16 lecture hours).

Moreover, participating lecturers will be invited to take part in Bologna Process Seminar, during which they can present their institution and country.

The invitation is directed mainly to our partner universities within Erasmus Programme so as to fund the visit within TS mobility Erasmus grants of the participating universities. However, any lecturers interested in participation are more than welcome to join us.

The lecturers are expected to deliver 1 course of 8 or 16 hours but they are also encouraged to deliver more courses during the week if willing to.

The teaching methods are absolutely up to the teachers. They are permitted to preach or provide presentations, as well as encourage students to workshops, discussions, projects, presentations etc. During the International Week we plan the project brain storming, informal talks and discussions for the further cooperation development among universities.

Please feel free to forward a copy of this invitation (see attachments) to your colleagues at your university.

In case you have any questions do not hesitate to contact.

If you consider the 8th International Week Participation, please let us know, so we could send you the other required by Erasmus Programme documents,

We are kindly expecting your Registration Form fulfilled. It allows to establish the most comfortable time schedule for teaching.

Should the email be addressed to different unit/ person, we would appreciate if you forward the invitation.

Kind Regards,

Malgorzata Pankowska International Week Organizing Team at University of Economics, Katowice, Poland

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