



**Nottingham  
Business School**  
Nottingham Trent University

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17<sup>th</sup> November 2021

## **Global Responsibility Week 2022 – ‘Net Zero is the New Normal’**

Nottingham Business School (NBS) at Nottingham Trent University will be holding its annual ‘Global Responsibility Week’ during the week commencing 4th April 2022 and we would very much appreciate it if you or members of your faculty would consider taking part.

Following the UK’s hosting of COP26, we are particularly focused on how business can respond to the climate pledge of targeting net zero by 2040, or as Steve Howard, Co-Chair and Co-Founder of the *We Mean Business Coalition* expressed, making ‘net zero the new normal’. This will require effective leadership in achievement of the UN’s Sustainable Development Goals (SDGs) alongside ambitious plans for reducing emissions, supporting sustainable innovation, working with stakeholders, improving sustainability reporting and engaging investors in implementation. We would welcome proposals which develop our students’ understanding of and sensitivity to these challenges as they enter a world in which businesses worldwide have committed to the UN’s Business Ambition for 1.5°C.

Teaching will be to mixed groups of our students from the following full-time Master’s programmes:

- MBA (Full-time, Online and Executive)
- MSc Management
- MSc Finance
- MSc Marketing / MSc Marketing and Brand Management / MSc Digital Marketing
- MSc Project Management
- MSc International Business
- MSc Economics / MSc Economics Banking and Finance
- MSc Innovation Management and Entrepreneurship
- MSc Human Resource Management

In your proposal please indicate to which students / programmes above your proposal is likely to be suitable / of interest. In particular we would welcome proposals which are located within this range of the disciplines in areas such as:

- Implications of COP26 for global organisations
- Leading to net zero; responsible leadership in organisations and systems
- Developing and scaling sustainable business models
- Embedding sustainable innovation
- Building sustainable supply chains
- Evolving models for sustainable finance and financing the transition to net zero.
- Encouraging responsible consumption
- Human resource challenges of net zero
- The circular economy and challenges and solutions for dealing with waste
- Redesigning economies for sustainable growth



This year we plan to offer a blended event, offering events of varying types/durations both online and in-person as follows:

	Interactive workshop	Masterclass	Business Briefing
In-person	Duration: 2 hours Delivered by: Visiting academic Group size: 10-40	Duration: 1 hour Delivered by: Visiting academic Group size: 20-400	Duration: 1 hour Delivered by: Business / industry representative Group size: 20-400
Online (synchronous)	Duration: 90 minutes Delivered by: Visiting academic Group size: 10-40	Duration: 45 minutes Delivered by: Visiting academic Group size: 20-300	Duration: 45 minutes Delivered by: Business / industry representative Group size: 20-300

Interactive workshops will blend theory and practice in smaller group sessions, whereas masterclasses are intended to be more a didactic style of delivery to larger groups. Please indicate on your proposal form which you would like to offer (we will consider combinations of the two). It is likely that sessions will be repeated once or twice. We hope to intersperse the workshops and masterclasses with presentations from organisations. An indicative schedule is as follows:

Time	Monday 4 April	Tuesday 5 April	Wednesday 6 April	Thursday 7 April
9.00-13.00	Travel	Launch event and teaching sessions	Teaching sessions	Teaching sessions
13.00-14.00		Lunch		
14.00-18.00	Welcome to the School and orientation (2hrs)	Teaching sessions	Industry panel event	Teaching sessions and closing event
Evening	Free time	Free time	Dinner	Free time / travel

There will also be opportunities to network and explore possible research collaborations with academics from our Responsible and Sustainable Business Lab (<http://www.rsblab.org.uk>) and fellow colleagues over the three days. Some social and cultural activities will also form part of the week.

To apply please complete the attached proposal form and send with a CV to Pam Catori at [NBS.InternationalPartnerships@ntu.ac.uk](mailto:NBS.InternationalPartnerships@ntu.ac.uk). The deadline for receiving proposals and CVs is **Wednesday 15<sup>th</sup> December 2021**.

For colleagues delivering face-to-face, Nottingham Business School will pay direct travel and subsistence expenses in line with University policies / rates and arrange and pay for a hotel for four nights (Monday-Thursday). The scheme is compatible with the Erasmus Staff Mobility scheme. For colleagues delivering online, we will pay an honorarium of £100 per hour of delivery.

If you have any queries please contact Pam Catori at [NBS.InternationalPartnerships@ntu.ac.uk](mailto:NBS.InternationalPartnerships@ntu.ac.uk).

We would be grateful if you could circulate this invitation to your colleagues, and we hope to see you in Nottingham in April 2022.

Yours faithfully



**Alex Hiller**  
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**Nottingham Business School  
Global Responsibility Week 2022 Proposal**

**Suitable for students studying (*please delete as appropriate*):**

MBA; MSc Management; MSc Project Management; MScs in Finance; MScs in Marketing; MSc Innovation Management and Entrepreneurship; MSc Human Resource Management; MSc International Business; MScs in Economics.

**Track (*please delete as appropriate*):**

- Implications of COP26 for global organisations
- Leading to net zero; responsible leadership in organisations and systems
- Developing and scaling sustainable business models
- Embedding sustainable innovation
- Building sustainable supply chains
- Evolving models for sustainable finance and financing the transition to net zero
- Encouraging responsible consumption
- Human resource challenges of net zero
- The circular economy and challenges and solutions for dealing with waste
- Redesigning economies for sustainable growth

**Session type (*please delete as appropriate*):**

- Face-to-face interactive workshop (2 hours)
- Online interactive workshop (90 minutes)
- Face-to-face masterclass (1 hour)
- Online masterclass (45 minutes)

<b>Title</b>	
<b>Lecturer name:</b>	
<b>Institution</b>	
<b>Where</b>	<i>To be completed by NBS</i>
<b>Booking link:</b>	<i>To be completed by NBS</i>

**Session Overview (applicant to complete - max 300 words):**

*Insert an overview (aims, content and learning outcomes) of your proposed session here.*

**About the Lecturer (applicant to complete - brief biography including details of research interests: max 200 words):**

*Insert a brief biography here.*