

## INTERNATIONAL TEACHING WEEK 2018

### “Where social sciences and STEM collide”

Vidzeme University of Applied Sciences (ViA) is pleased to invite its partner universities' teaching staff to join the **International Teaching Week 2018**. Participants will have a chance to join the **International Tourism Conference “Boosting Excellence in Higher Tourism Education. Cooperation between educators and industry”** on **October 25** and **Conference for Teachers** on **October 26**. Events will take place from **October 22 to October 27, 2018** in Valmiera, Latvia.

**ViA** is well known for its international profile, highly qualified academic staff and balance between theory and practice. It is an independent hub of higher education and research, an internationally recognisable regional platform for higher education, science, knowledge transfer and ideas leadership. The main fields of expertise of ViA are **Business administration, Communication and Media, Information technologies, Engineering, Governance, Tourism**.



This year the topic of International Teaching Week is **“Where social sciences and STEM collide”** with subtopics of **tourism, media and information literacy, strategic communication, smart technologies and cybersecurity**.

Our guests are invited to **present lectures, seminars, workshops and discussions** on various subjects in English, within the study fields of our university (applicants are welcome to specify their fields of expertise regarding proposed lectures in the application form).

#### **Preliminary programme:**

**Oct 22** Introduction to ViA, introductory lectures

Social and cultural activities, meetings, excursions etc.

**Oct 23 - Oct 24** Presenting lectures based on the preliminary assignments

**Oct 25** International Tourism Conference “Boosting Excellence in Higher Tourism Education. Cooperation between educators and industry”

**Oct 26** Conference for Teachers

**Oct 27** Presenting lectures based on the preliminary assignments

**To apply, please fill the [registration form](#) by **October 1st, 2018****

#### **Further information**

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