

## **INTERNATIONAL TEACHING WEEK 2017**

# "Digital solutions for overcoming social challenges"

# November 27 – December 1, 2017

Vidzeme University of Applied Sciences (ViA) is pleased to invite its partner universities' teaching staff to join the **International Teaching Week** and **International Tourism Conference** "Bioshere reserve: Time line and life line". Events will take place on **48th week**, November 27 – December 1, 2017 in Valmiera, Latvia.

ViA is an internationally recognisable regional platform for higher education, science, knowledge transfer and ideas leadership. The main study fields are Business administration, Communication and Media, Information technologies, Engineering, Governance, Tourism. The main research fields are Smart technologies and eco-buildings in the national economy, Virtual reality technologies and visualisation, Elearning management and technologies, Socio-technical systems modelling technologies, Sustainable national economy and knowledge society, Communication ecosystem and technologies.



This year the topic of International Teaching Week is "Digital solutions for overcoming social challenges" thus providing our students the variety of discoveries they can gain through the excellent international learning environment and networking opportunities.

Our guests are invited to **present lectures**, **seminars**, **workshops and discussions** on various subjects in English, within the study fields or research fields of our university (applicants are welcome to specify their fields of expertise regarding proposed lectures in the application form).

#### Preliminary programme:

Nov 27 Morning coffee with Rector - Welcome, Introduction to ViA.

**Nov 27 - Nov 29** Presenting lectures based on the preliminary assignments, research workshops . Social and cultural activities, meetings, excursions etc.

**Nov 30** NVBR 20th annual conference "Bioshere reserve: Time line and life line" (Participation fee 20,-EUR).

**Dec 1** Conference field trip from 9:30-14:00 (Participation fee 7,-EUR).

**NB!** Detailed programme and guidelines on practical matters will be sent to the participants.

To apply, please fill in the registration form by October 1st, 2017

### Further information

Ms. Katrīne Reima

International Coordinator of Vidzeme University of Applied Sciences

Phone: +371 64250853, e-mail: international@va.lv