

Dear Colleagues,

Business and Technology University, located in the country of Georgia, is pleased to invite the Academic Staff from various worldwide universities to participate in a remote-mode International Teaching Week within BTU GLOBAL 2021.

The COVID-19 crisis has hastened significant changes in higher education and brought new types of collaboration in the agenda of the Higher Education Institutions globally. Therefore, International Teaching Week, organized by our side, is a fantastic opportunity to deliver the lectures not only to BTU students and faculty, but also to your university community and the rest of the attendees globally.

The main purpose of the event is to provide the students and the staff international experience at home, as well as to enable them to share insights, experiences and practices of today's international higher education and the current global circumstances. We believe that it is in everyone's best interests, and that virtual lectures will become another way for people to collaborate and share their knowledge.

The following study/teaching areas could be the focus of the lectures to be offered:

- ✓ **Business Administration**
- ✓ **Management**
- ✓ **Marketing**
- ✓ **Finances**
- ✓ **Information Technologies**

Online International Teaching Week will take place between the 30th of November till the 3rd of December, 2021.

The official working language of the International Teaching Week is English.

Participation in the Teaching Week is free of charge. The duration for each delivered lecture is 1 hour.

Please, submit a [short registration form](#) and the summary of the course you think to be innovative and resilient in these challenging times.

The deadline of submission is November 16<sup>th</sup>, 2021.

Certificate of Participation will be issued for the lecturers & Certificate of attendance will be issued for attendees (students and staff from the participant universities).

For more information please contact the International Relations Office of the university: [international@btu.edu.ge](mailto:international@btu.edu.ge).

Kindest regards,

International Relations Office



**International Relations Office**

**Business and Technology University**

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