



HOST ORGANISATION INFORMATION	
Name of the company	Peli PRODUCTS
Address	C/Provença, 388 Planta 7
City	08025 - Barcelona
Country	Spain
Website	www.peli.com
Short information about the company	<p>Peli Products is the global leader in the design and manufacture of advanced lighting systems and virtually indestructible cases for protecting valuable equipment, present all across the EMEA region (Europe, Middle East and Africa).</p> <p>Peli Products' EMEA Headquarters are based in Barcelona, Spain, from where the teams deal with all aspects related to Finance, Marketing, Human Resources, Logistics, Sales support and IT for all the other European entities of the Company located in France, Germany, UK, The Netherlands, Italy, Poland, Israel, South Africa and the United Arab Emirates.</p>

INTERMEDIARY ORGANISATION INFORMATION	
Name of the company	Trainee+Up
Address	Calle Bailén, 11 Bajos 08010
City	Barcelona
Country	Spain
Website	www.traineeup.com/en
Short information about the company	<p>Trainee+Up is an intermediary company designed by professionals working in the European educational programme sector.</p> <p>Our goal is to enable students gain practical skills in the workplace which will strengthen their future career prospects.</p> <p>Trainee+Up additionally offers an orientation service completely free of charge for international students in order to assist them during their period of stay abroad.</p>

ERASMUS+ PLACEMENT INFORMATION	
Sector	Manufacturing
Function	Market Research
Address	C/Provença, 388 Planta 7- Barcelona



ERASMUS+ PLACEMENT INFORMATION	
Description of activities	<ul style="list-style-type: none"> - General researches: Product/price/competitors - Business Intelligence analysis to help building strategic business plans - Data Mining - Projects with LinkedIn - Manage data for e-commerce partner sites - SAP / CRM Databases / Mass mailing programming and execution (Mail chimp) - Develop online surveys and data capture/final analysis
Placement duration	Min. 3 months- ideal 6 -9 months
Beginning of training	Asap
Weekly working hours	40
Accommodation	N/A
Financial support	TBD
Other information	The company usually leave trainees time during the week to work on their own school assignments, even if not related to the same Dept they are assigned to. If for example an intern in Marketing needs to do a school assignment on another Dept, the head of Dept will usually spend some time to answer questions so the student can prepare his/her assignment.

REQUIREMENTS	
Educational background	Marketing Studies – End of studies-
Experience requirements	Ideally, already some experience with Market research
Language competences	English fluent, additional EU language a plus
IT Competences	High Excel (charts/Macro a plus)
Social competences	Open, good interpersonal skills, attention to detail, enthusiasm
Driving licence	No

APPLICATION	
Please send your CV and Motivation Letter in English through the on-line application form. No other application procedures will be considered.	
Traineeship offer	Marketing research traineeship for post-graduate students – September 2015
On-line application form	http://www.traineeup.com/en/students/traineeship-offers/